

Company Founding 80 Years Ago

Company Founding over 80 Years Ago

Following the successful presentation of his Immersion heater at the Leipzig Spring Fair, Dr.Stiebel founded the "Eltron Dr. Theodor Stiebel" Company on I April 1924. The Register of Companies certificate shows 5 May 1924 as the Official commencement of business. Since those Days inventive minds and innovational thinking have driven the business to great success. A business that has been - and will always be - focused on our customers.



Dr. Theodor Stiebel (1884-1960)

Today. STIEBEL ELTRON is a medium-sized group of companies operating worldwide. 80 years after its Founding, company ownership is still in family hands and the company name has become synonymous with quality and innovate technology. The recipe for success has not changed: to develop, produce and distribute innovative, reliable and long-life hot water appliances and space heating systems – always focusing on high efficiency and customer needs. In the future, our group of companies will continue to merge pioneering spirit and progress in a sensible and responsible way.



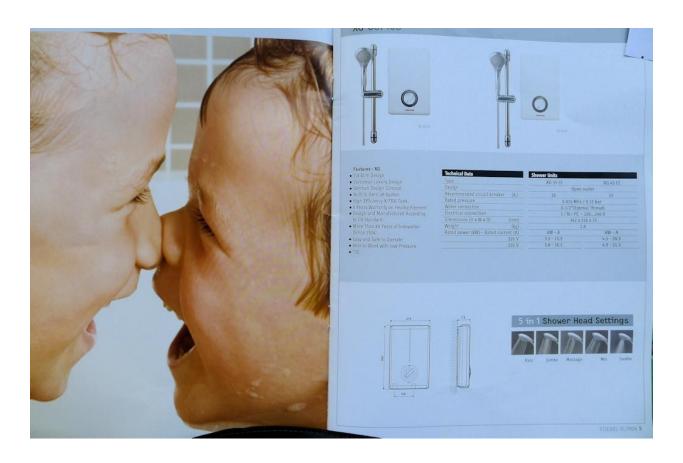
HISTORY Innovation From The Very Beginning

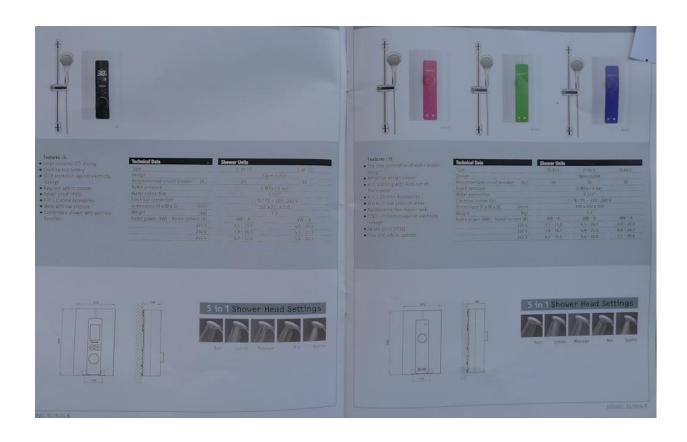
Innovation From The Very Beginning

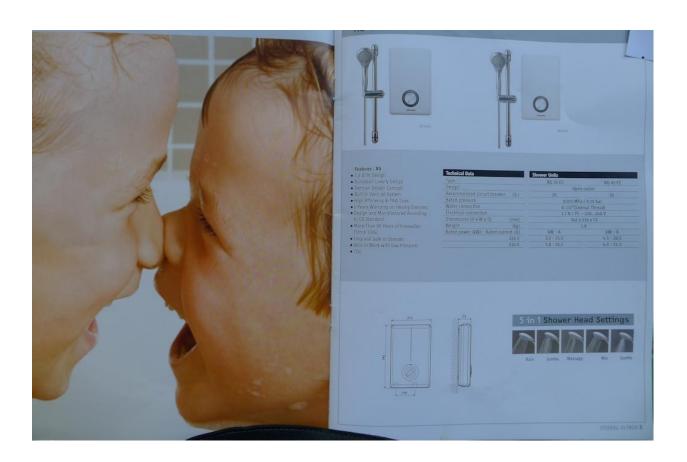
STIEBEL ELTRON Co. was born out of an innovative product idea in 1924. Mechanical engineer Dr. Theodor Stiebel was struck by the fact that the then piston shaped immersion heaters took a very long time to heat up and cool down. He designed a ring - shaped immersion heater with a cylinder wall thickness of under 3 mm. The lowdersit of the appliance reduced the heat capacity and hence the self-heating of the immersion heater to a minimum. The cylinder shape of the heating element doubled the surface area, reducing the time needed to heat the water to a fraction of that required by conventional immersion heaters.

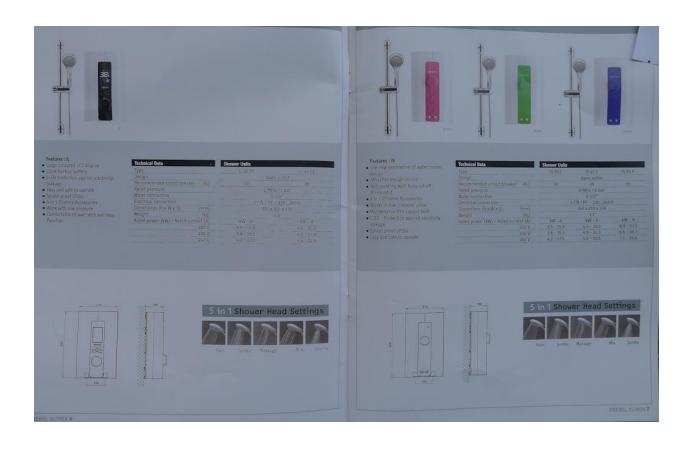
Dr. Theodor Stiebel impressively demonstrated the quick heating time by placing his immersion heater in a glass of water containing an ice cube. The water started boiling before the ice could melt. Dr. Theodor Stiebel sold his first 100 immersion heater samples at the Leipzig Spring Fair in 1924, obtaining orders for another 600 heaters. The production of these appliances enabled the company 'ELTRON' to be founded in Berlin.

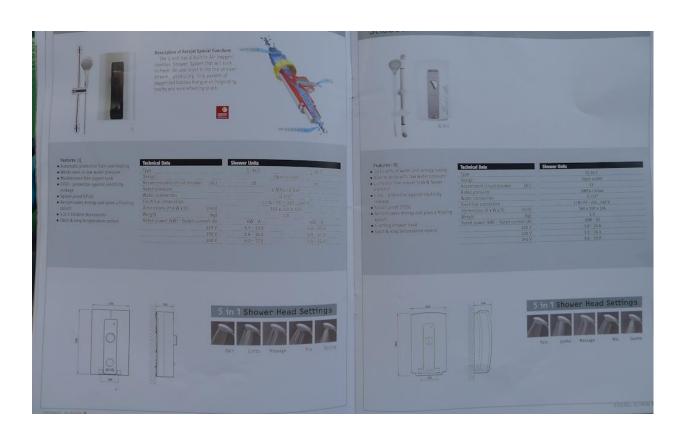


















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